



ADVANTAGE
SALES

EFFICIENT SOLUTIONS FOR SALES GROWTH

Our Inside Sales Team Complements
a National Agency Partnership

FULL
SERVICE

RETAIL
EXPERTISE

CUSTOM
APPROACH

A SALES-HUNTER MENTALITY

- Our team will grow your business by creating flexible solutions that will exceed your expectations
- Retailer connectivity strengthens relationships and uncovers opportunities

FOCUS ON BUILDING DISTRIBUTION

- Drive core customer growth through increased frequency of inbound and outbound calls and administrative support
- Build distribution with new customers and channels

POWERED BY ADVANTAGE SALES PROCESSES

- Leverage the scale and flexibility of the Advantage enterprise with an efficient model for accounts of all sizes
- Adjust coverage model and services as growth occurs and your needs evolve

WHAT WE CAN DO FOR YOU

- ▶ Provide a flexible virtual sales organization with reach in all channels
- ▶ Customize services
- ▶ Drive distribution and ACV at wholesalers and retailers
- ▶ Target new customers to expand sales
- ▶ Engage nontraditional and underdeveloped customers
- ▶ Sell in new brands and products
- ▶ Support seasonal selling at peak time frames
- ▶ Manage and support display selling
- ▶ Offer technology to support outbound and inbound calls, text, emails and robust reporting
- ▶ Execute special projects including blitzes, surveys and closeouts
- ▶ Offer the support of bilingual associates

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